



International Planetary Probe Workshop 2020 (IPPW-2020) Sponsorship Opportunities

The International Planetary Probe Workshop (IPPW) is the foremost technical conference for the global community to present concepts on exploration of our Solar System by entry probes and landers and discuss possible collaborations. Alternating each year between the U.S. and Europe, this week-long Workshop provides an opportunity for scientists, engineers, mission designers, executives, and students to share the latest mission concepts, research findings and technical advancements. In addition, we are conducting a Short Course on “EDL State-of-the-Art 2020” the weekend immediately preceding the Workshop. As a sponsor of IPPW, you would not only be supporting the IPPW-2020 workshop, but also demonstrating your support for the community at large and supporting the next generation of space explorers.

Sponsorships also help us maintain affordable registration fees which allow a wide range of participants to attend.

In addition to the specific levels outlined below, we can also work with you to design a custom sponsorship package. For questions, or to set up a sponsorship, please contact Valerie Escobar at valerie.a.escobar@ama-inc.com or 650-604-0186

Premiere Conference Sponsor - \$25,000 (USD)

This is the **anchor sponsorship** for the Workshop that offers prominent branding and a community welcome to the participants. This sponsor would also be recognized as sponsor of the Workshop banquet to be held on Wednesday, June 10, 2020. As the premiere event sponsor, the Local Organizing Committee will work with the sponsor to ensure that the sponsor’s needs are met. At minimum, the organizers will provide:

- Four complimentary Workshop registrations, two Short Course registrations, and up to six tickets for the banquet held on Wednesday June 10, 2020;
- Logo on meeting signage, prominent placement on the official Workshop poster and IPPW 2020 website;
- Display opportunity during poster presentation;
- Acknowledgement in the program and chair’s remarks;
- Possibility to provide and distribute PR material (e.g. within the conference registration packet).

Short Course Sponsor - \$20,000 (USD)

This is the premiere sponsorship offering to support the two-day Short Course on “EDL State-of-the-Art 2020” which will serve as a tutorial on current, established EDL technologies and those that should now be considered mature and available within the community, and immediately precedes the main IPPW Workshop. This topic will generate significant interest and will provide the sponsor with excellent branding opportunity and the chance to show their support for this continually evolving capability. The Local Organizing Committee will work with the sponsor to assure the sponsor’s needs are met. At a minimum, the organizers will provide:

- Four Short Course registrations, two complimentary Workshop registrations, and up to six tickets for the banquet held on Wednesday June 10, 2020;
- Logo on meeting signage, prominent placement on the official Workshop poster and IPPW 2020 website;
- Display opportunity during poster presentation;
- Acknowledgement in program and chair’s remarks;
- Possibility to provide and distribute PR material (e.g. within the conference registration packet).

Welcome Reception Sponsor - \$10,000 (USD)

Sponsorship of the Workshop’s welcome reception being held on Monday June 8, 2020 will afford prominent branding and serve as a welcome to the IPPW community and Workshop participants. The Local Organizing Committee will work with the sponsor to assure the sponsor’s needs are met. At a minimum, the organizers will provide:

- Two complimentary Workshop registrations, two Short Course registrations, and up to six tickets for the banquet held on Wednesday June 10, 2020;
- Logo on meeting signage, prominent placement on the official Workshop poster and IPPW 2020 website;
- Display opportunity during poster presentation;
- Acknowledgement in Workshop program and chair’s remarks;
- Possibility to provide and distribute PR material (e.g. within the conference registration packet).

IPPW Activities Sponsor - \$7,500 (USD)

A key part of any IPPW is the ability to experience the best of what the host city has to offer. Five consecutive days of technical presentations necessitates a break allowing the Workshop participants time to explore the local region. IPPW-2020 will provide participants with at least two activity options, one scientific and technical, and the other highlighting the cultural and/or natural aspects of the Monterey area. These activities are still being researched, and the Local Organizing Committee is happy to work with the activities’ sponsor on identifying potential activities. Benefits of the activities partnership include:

- One complimentary Workshop registration, one Short Course registration, up to four spots to join on either of the activities, and two additional seats at the banquet held on Wednesday June 10, 2020;
- Logo on meeting signage, official Workshop poster, IPPW 2020 website, and transportation (e.g. charter bus) to and from the activities;
- Acknowledgement in Workshop program and chair's remarks;
- Possibility to provide and distribute PR material (e.g. within the conference registration packet).

Poster Session Reception Sponsor - \$6,000 (USD)

The poster session reception will be held in 1-2 sessions and provides the sponsor with prominent branding and an opportunity to welcome participants. The Local Organizing Committee will work with the sponsor to ensure that their needs are met. At a minimum, this sponsorship includes:

- One complimentary Workshop registration, one Short Course registration, plus two additional seats at the banquet held on Wednesday June 10, 2020;
- Logo on meeting signage, official Workshop poster and IPPW 2020 website;
- Display opportunity during poster presentation session;
- Acknowledgement in meeting program and chair's remarks;
- Possibility to provide and distribute PR material (e.g. within the conference registration packet).

Explorers Sponsorship - \$5,000 (USD)

The Explorers Sponsorship provides an opportunity for your organization to engage with Workshop participants and to show your support for this community. The Local Organizing Committee will work with the sponsor to ensure that their needs are met. At a minimum, this sponsorship includes:

- One complimentary Workshop registration and two additional seats at the banquet held on Wednesday June 10, 2020;
- Prominent acknowledgement on meeting signage and IPPW 2020 website;
- Acknowledgement in meeting program and chair's remarks;
- Possibility to provide and distribute PR material (e.g. within the conference registration packet).

Student Sponsor - \$2,500 (USD)

IPPW aims to actively include student presentations during the Workshop. In order to support students in attending the Short Course and Workshop, the Student Organizing Committee (SOC) depends on institutional contributions to grant student travel and registration scholarships.

Scholarships are awarded by an evaluation of a student's application and letters of commitment. In addition, students receiving scholarships are required to actively participate in the Workshop with an oral or poster presentation. The SOC also plans a student social event on the Sunday evening proceeding

the start of the Workshop, on June 7, 2020. The SOC will work with the sponsor to assure that the sponsor's needs are met. At minimum, the organizers will provide:

- One complimentary Workshop registration
- Prominent acknowledgement on meeting signage and IPPW 2020 website
- Acknowledgement in meeting program and chair's remarks
- Opportunity to participate in the student professional development lunch session
- Possibility to provide and distribute PR material (e.g. within the conference registration packet)